

Start:ME

2019 HOLIDAY GIFT GUIDE

'Tis the season to shop local small businesses







AT EMORY'S GOIZUETA BUSINESS SCHOOL, WE BELIEVE THAT SMALL BUSINESSES MAKE A BIG IMPACT IN OUR NEIGHBORHOODS.

Research shows that microbusinesses account for more than 7 million US jobs and more than \$350 billion in total payroll.

Start:ME is an intensive accelerator program for promising local businesses. Emory's Goizueta Business School partners with community-based nonprofits to deliver the program to talented entrepreneurs who live in, work in, or provide valuable products and services to our Atlanta community. During the 14 sessions and beyond, we connect entrepreneurs to the knowledge, networks, and capital necessary to build and grow small businesses.

We believe that promising entrepreneurs are everywhere and we work to build the local, neighborhood ecosystem that is required for small businesses to start and grow.











HOW TO SHOP SMALL

This holiday season, Start:ME and our friends at Atlantic Capital have teamed up to support the shop small movement by showcasing Start:ME alumni businesses.

From sweet treats and handmade gifts to home improvement and repairs, we have something for everyone on your list. Enjoy this year's holiday gift guide and learn more about how you can support small businesses at STARTMEATL.ORG. Follow along on social media at #SHOPSTARTME.

We're proud to feature our Start:ME alumni in the following shopping guide.

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BACKGROUND - JEWELRY BY HEART MERCEDES









DESIGN





ART + DESIGN

FIND SOMETHING UNIQUE THIS HOLIDAY SEASON, WITH CURATED OBJECTS FROM AROUND THE WORLD.

ARBITRARY LIVING (Quianah)

Vintage home decor + furnishings

⊕ arbitraryliving.com

BIG EGO BEAUTY BOUTIQUE (Roselyn)

Fashion for plus-sized women

♠@roselyn.coleman

BLACK & BILINGUAL (Erica)

Apparel showcasing multilingual diversity blackbilingual.com

CARLA'S BOUTIK (Carla)

Eclectic fusion of fashion + art

@carlasboutik

FE (Angely)

Hand-crafted jewelry + accessories 404-914-5025

FREY'S HANDCRAFT (Frezewd)

Ethiopian art, clothing, + accessories 404-904-7001

GAS-ART GIFTS (Greg)

Mobile art services + book illustrations gas-art.com

HEART MERCEDES (Mercedes)

Handmade jewelry + accessories

@@heartmercedes

JOHARI AFRICA (Doris)

Ethnocentric fashion with a story pohariafrica.com

KING AND LOLA (Jasmine)

Boutique newborn + toddler clothing #kingandlola.com

LAY-ETTE (Fran)

Ethically produced baby clothing
#Blay-ette.com

ROCHELLE PORTER DESIGN (Rochelle)

Sustainable home decor + athleisure prochelleporter.com

SIHLE STYLE (Delisiwe)

S. African products to empower HIV survivors @@deldelisiwe

SOUTHERN CHARM PROMOTIONS (Daniale)

Marketing company + printed items

@southerncharmpromotions

SUNAVWORLD (Sushma)

Art + fashion produced by women in Nepal sunavworld.com

SUNSHINE JEWELRY AND WATCH REPAIRS (Sumayas)

Jewelry shop sunshinejwr.com

THAT'S A WRAP! (Mia)

Luxury gift wrapping thatsawrapatl.com

THE PRIVY COMPANY (Kolette)

Unique apparel + accessories kolette.cooksey@gmail.com

THE TIPSY FLOWERPOT (Deidra)

Floral arrangements with upcycled products 404-824-7774

TIMELESS FRAMEWORK (Lanard)

Optical company with distinctive eyewear @TimelessFramework

VESSELS OF THE SPIRIT (Susan)

Jewelry based on collector art dolls @vessels-of-the-spirit

beauty, health, + wellness





GIRL, I'M SORRY I DIDN'T HEAR YOU... CAUSE THESE

CURLS POPPIN'!

SHWAXX®





L-R: BUTTER ME UP BY JRENA, SHWAXX LABORATORIES, YELANI, COOL MOMS DANCE TOO!, INDIGO WELLNESS BACKGROUND: MOISTURE LOVE



BEAUTY, HEALTH, + WELLNESS

KEEP YOUR MIND, SKIN, AND BODY IN SHAPE THIS HOLIDAY SEASON (INCLUDING THOSE FOUR-LEGGED FRIENDS)!

ALTER OF LOVE (Tonya)

Homemade body butter + skin care msquareup.com/store/AlterofLove

BUTTER ME UP BY JRENA (Jacqueline)

Natural whipped body butters

the butter-me-up-by-jrena.square.site

CHATTAPOOCHIE DOG HIKING ADVENTURES (Leslie)

Hiking adventures for 4 legged friends ⊕ doghikesatl.com

COOL MOMS DANCE TOO (Quyionah)

Family dance fitness company

FITNESS TRANSFORMATION CLUB (Michelle)

Fitness for busy parents

fitnesstransformationclub.com

GOHEALTHYHAIR (Jamekia)

Hair care services

styleseat.com/gohealthyhair

HAY, GOOD DOG! (Kara)

Dog walking + pet sitting

kara@haygooddog.com

INDIGO WELLNESS (Paris)

Full service boutique spa

indigowellnessatl.com

KI OF LIFE REIKI (Alicia)

Energy therapist + Reiki practitioner

(f) @kioflifereiki

MASSAGE ART STUDIO (Dasha)

Clinical massage therapist

massageartstudio.com

MOISTURE LOVE (Jeannell)

Plant based skin care products for women

moisturelove.com

MOOSEPAWS DOG SOAP (Michele)

Handcrafted natural soaps for dogs

@Moosepaws-Dog-Soap

ROYAL THANAKA (Mary Ellen, Htwe,+Jeff) YELANI (Yetunde)

Burmese skin care products

mroyalthanaka.com

SHWAXX LABORATORIES (Kevin)

Professional grooming + hair care products #shwaxx.com/shop/

SIMPLE 'N' PURE NATURAL PRODUCTS (Gary)

Skin care products made with natural herbs ₩simpleandpuresoaps.com

SISTERS IV (Deborah)

Health and skin care products

sistersiv.org

SMUGS FITNESS (Sam)

Personal + group fitness training

#smugsfitness.com

SONS OF PITCHES FC (Wedge)

Atlanta soccer club

msonsofpitchesfc.com

SPA DOULAH-LAH (Safira)

Massage therapy + birthing support

♠ © Spa-Doulah-Lah

THE LOCAL GEM (Lizzy)

Yoga studio

thelocalgemsmv.com

TIDY TOOTY (Sheldon & Naima)

Cloth diaper delivery service

tidytooty.com

TINYYOGIS (Tajuana)

Child yoga classes

TinyYogis.com

TRU.SELF.FITNESS (Samiyah)

Fitness + wellness coaching

©678-886-7343

WOMEN ARE WOMEN AROUND THE WORLD (Nena)

Doula services for new mothers

⊠womenarewomen@gmail.com

YAYA'S NATURAL HAIR BOUTIQUE (Yakini)

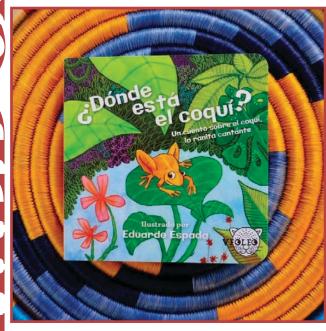
Natural hair salon

o wayasnaturalhairboutique

Plant-based hair care products

∰yelani.com







EDUCATION + CHILDCARE

TOYS, TUTORING, AND TUTELAGE FOR YOUR LITTLE ELVES ALL YEAR LONG!

DADDY'S LITTLE GIRLS (Lauren)

African American educational dolls dolls4dig.com

ELEGANT EVENT SITTERS (Tish)

Special event on site child care eleganteventsitters.com

FUN WEIRD SCIENCE (Ronnie)

K-12 STEAM enrichment services funweirdscience.com

HIGHER GROUND EDUCATION (William)

Coding programs for youths
#hgei-atlanta.org

LANGUAGE INTERNATIONAL KIDS EDUCATIONAL SERVICES (Shirah)

Int'l themed after-school + camp languageinternationalkids.com

MINW LEARNING (Tchaas)

Academic enrichment + coaching services minwlearning.com

MY ESTEAM KITS (Jahari)

STEAM subscription boxes for girls myesteamkits.com

SANKOFA EDUCATION SERVICES (Maralene)

Tutoring + test prep services

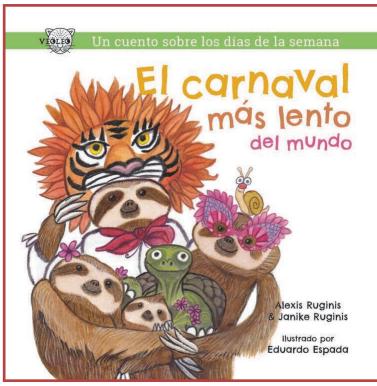
sankofaeducationservices.net

SHEWILL (Sheena)

Financial literacy for women's groups shewill.org

VEOLEO (Janike & Alexis)

Publisher of Spanish children's books eveoleo.co







EOOD+BEVERAGE



FOOD + BEVERAGE

THE ONLY THING BETTER THAN TALKING ABOUT FOOD IS EATING.

AMELE CATERING (Fisseha)

Ethiopian catering food service 404-518-4270

ANYTHING VEGAN (Jasmine)

Health literacy + vegan food products anythingvegan.com

ARTISTIC SOUL CATERING (Antoine + Farah)

Cuisine with Cajun + Caribbean influences

artisticsoulcatering.com

BEAUTIFUL HEALTHY YOU (Jennifer)

Prepared meals for special dietary needs adupreejennifer@gmail.com

BREAD AND BUTTER FARMS (Musa + Micole)

Organic produce, bread, + butter
breadandbutterfarms.com

BUENO'S BRAZILIAN BARBECUE (Wellyngthon + Jackie)

Brazilian BBQ catering services

• Buenos-Brazilian-Barbecue

CHEF JARVIS BELTON CATERING (Jarvis)

Catering for corporate + special events
chefjarvisbelton.com

DEORALI GROCERY (Mohan)

Grocer of traditional + local foods § 95 Montreal Rd. Clarkston, GA

DOLPHIN'S WATER ICE FACTORY (Dolphin)

Italian ice

f@dolphinsatlanta

ESTOETNO FINE BAKERY (Tiina)

Estonian rye bread + other baked goods mestoetno.com

FRUITY ICE TREATS (Alicia)

Dessert catering + italian ice for a fruity icetreats

GABRIEL'S INTERNATIONAL BAKERY AND CUISINE (Aqueelah)

Modern Caribbean catering services

• @gibctreats

GROW WITH THE FLOW (Roger + Reggie)

Natural produce sold through CSA + markets

@growwiththeflowllc.com

KATHMANDU'S (Deepak)

KHONSO BREWING (Kevin, Corby, + William)

KRUMBZ Bakery (Nicole)

LOVE THAT JERK CATERING (Luetrina)

Caribbean catering service steaddy47@bellsouth.net

NATURE WE BELONG NATURAL FOODS (Anthony)

Health food store featuring juices mwbnf1.wixsite.com/nature webelong

POPPA CORN'S GOURMET POPCORN (Keith)

Gourmet popcorn + old-fashion candy poppa-corns.com

SIMPLY DOYENNE' (Tangenika)

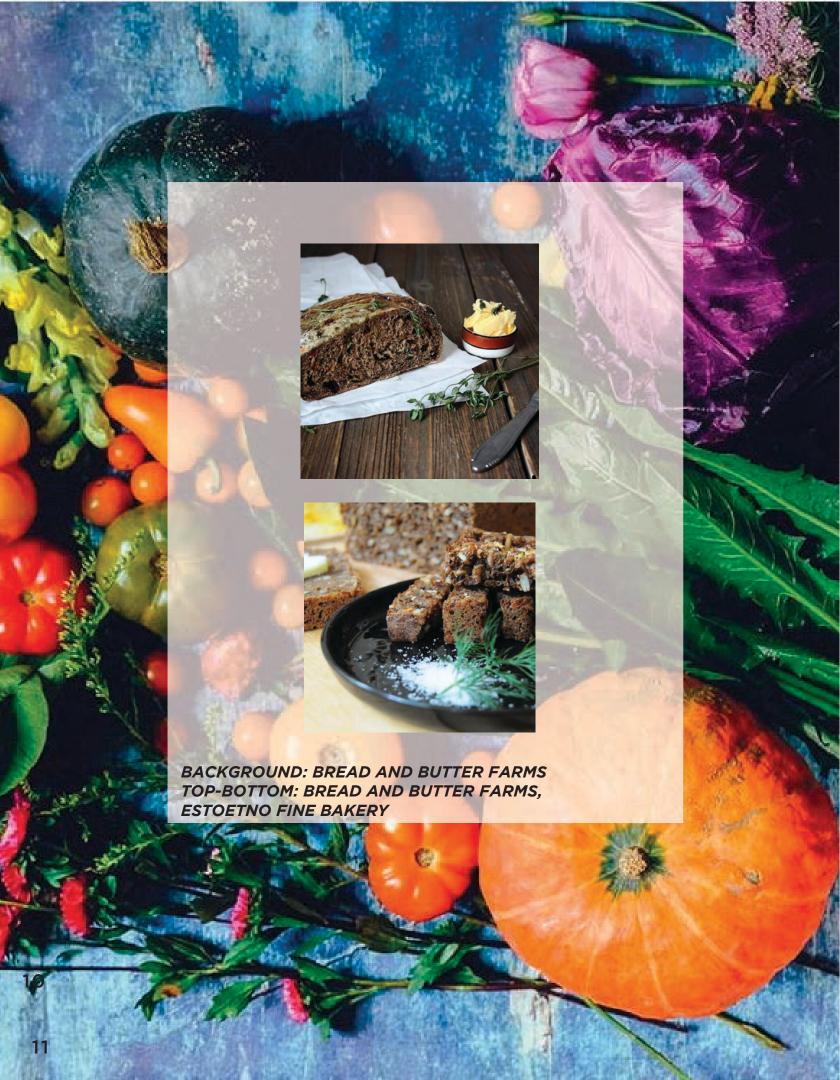
SOULFULL CATERING & EVENTS (Tanisehia + Brian)

Cajun + Creole catering

SWEET LIBRARIANS (Rosaria, Valarie, Rashon, + Owen)

Baked goods from generations old recipes

mrb4336@yahoo.com



SWEET, SWEET SYRIA (Ruwaida + Khaled)

Traditional Syrian cookies + catering
sweetsweetsyria.com

SWEETS, TREATS, AND MORE! (Nicole)

Custom desserts bakery iboney.com

THE ALLERGY FRIENDLY VEGETARIAN (Jessica)

Baked goods for people with multiple food sensitivities #tafv.net

THE ATLANTA BEER BOUTIQUE (Jen)

Craft beer shop, tastings, + consultations

matlantabeerboutique.com

WUNDERGRUBS (Akissi + Karim)

Sweet treats made from meal worm protein

wundergrubs.com









L-R: SURYANA CUISINE, SWEET, SWEET SYRIA, KHONSO BREWING, ESTOETNO FINE BAKERY



HOME CARE + REPAIR

FOR YOUR DEEP CLEAN, REPAIR, OR COMPLETE REMODEL BEFORE OR AFTER THE HOLIDAY SEASON!

A CRYSTAL GREEN CLEANING SERVICE (Thekla)

100% Organic cleaning + detoxing service crystalgreencleanatl@gmail.com

BELLWOOD CONSTRUCTION (Jason)

Remodeling contractor #bellwoodatl.com

CLEANGANICS (Ebon)

Environmentally friendly cleaning company
@cleanganics.com

COMMUNITY ELECTRIC (Lawrence)

CORNERSTONE HANDYMAN (Joshua)

Handyman for East Lake/Kirkwood cornerstonehandyman.com

DAD'S TREE CARE (James)

Arborist + tree cutting services @dadstreecare

DAISY'S CONCIERGE (Darryl)

Concierge service for senior citizens 404-707-0742

ELIFE TECHCONSULT (Justine)

Affordable refurbished computers 678-379-8092

FIX MY REPAIRS (Stanella + Jason)

HELIX CLEANING SERVICES (Lawrence + Steven)

Cleaning + janitorial services

mhelixcleaningservices.com

NETWORK ATLANTA (Misgana)

Computer refurbishing + recycling metworkatlanta.com

PEACH STATE PRESSURE WASH + CLEANING (David & Erin)

Pressure washing + home cleaning
peachstatewash.com

PETTWAY ENTERPRISE (Melvin)

Junk removal + landscaping mpettway2011@yahoo.com

REFIX RENOVATIONS (Candace)

Property maintenance + renovations #refixatl.com

RITUAL PURITY (Diane)

Cleaning + organization @ritual-purity.com

SABOOR CONSTRUCTION (Musa)

Electrical contracting firm saboorconstruction.com

SMART CHOICE ELECTRIC (Dionisio)

Full service electrical contractor SmartChoiceElectricAtlanta

SNATCHMAN TOWING SERVICES (Darius + Kristy)

Emergency roadside assistance + towing @snatchmantowing.com

THE MOXIE MAIDS (Stephanie + William)

Residential + commercial cleaning

themoxiemaids.com

TROPICAL LAWN CARE (Joseph)

Lawn care services + small engine repair

ticsmallenginerepair.com

UNITED MOVING SYSTEMS (Jehan)

Commercial moving/relocation company @unitedmovingsystems.com



MEDIA+PHOTOGRAPHY

HAVEN'T LINED UP YOUR HOLIDAY CARD, WEBSITE, OR HOLIDAY PARTY DJ? LOOK NO FURTHER!

BONNIE J HEATH PHOTOGRAPHY (Bonnie)

Professional headshot photography bonniejheath.com

DELIGHTFUL SITES (Leslie)

Web design + digital marketing delightfulsites.team

KAN'T STOP SERVICES (Ronnie)

Outdoor movie services + disc jockie djkantstop.com

LIFE SIZE MEDIA (Eric)

Videography services

##Blifesizemedia.tv

PERFECT 10 MEDIA (Jason)

Web design + digital media services ⊕perfect10media.com

RUBY BRICK (Sarah)

Content marketing for nonprofits #rubybrick.com

THE CONTOURED CAMERA (Sailauna)

Full service portrait services

thecontouredcamera.com

TIA CULVER PR (Tia)

Marketing + PR firm ∰tiaculver.net

TIFFANY POWELL PHOTOGRAPHY (Tiffany)

Portraits + personal branding ## tiffany-powell.com





PROFESSIONAL SERVICES



PROFESSIONAL SERVICES

DECORATING FOR THE HOLIDAYS CAN BE A HASSLE (AND SOMETIMES EVEN A SAFETY RISK). CALL ON THESE PROFESSIONALS!

A. PAIGE DESIGN (Allison)

Interior design + event planning a.paigedesign@gmail.com

A PARADIGM SHIFT (Katrina)

Therapist promoting a holistic approach drkpittman.com

ART HOUZE ALIVE (TwinSpirit)

Arts incubator + special events space arthouzealive.com

BENNETT'S ACCOUNTING SERVICES (Josh)

Virtual bookkeeping + accounting services jbennett@bennettsaccounting services.com

BOOKKEEPING AND ME (Sandra + Johnnie)

Bookkeeping + accounting services bookkeepingandme@gmail.com

DOORWAY (Joi)

Productivity + time management enteryourthrive.com

EDEN FESSHAZION LLC ATTORNEY AT LAW (Eden)

Law firm for immigration, family, + disputes edenfesshazion.com

FAMOUS CLEANERS + LAUNDROMAT (Mahendra)

Dry cleaning + coin laundry famouslaundry.com

MARK SQUARED (Karlotta)

Space for creatives

marksquaredstudiosatlanta.com

MEDICAL CARE TRANS (Dwight, Tyrone, Troy + Derek)

Non-emergency transport services medicalcaretrans.com

MELIN MICHELLE EVENTS (Johnathan + Melinda)

Event planning specialists melinmichelle.com

MYERS ASSESSMENT AND THERAPEUTIC SERVICES (Ajah)

PROGRESSIVE CENTER FOR WELLNESS (Raelynn)

Mental health + wellness services raelynnbass.com

RESTORE COUNSELING AND CARE MANAGEMENT (Emily)

Private psychotherapy practice restoreccm.com

RULES OF ENTERTAINMENT (Elizah)

Support services for local musicians musicians rulesofentertainment.com

SERVE UNIVERSITY (Brandi)

Training for nonprofit leaders serveuniversity.org

TAX LADY PLUS (Gloria)

Tax talk you can trust 678-851-0559

THE PROGRESS PLACE (Tonica + Brandie)

Youth mental health support progressplace.net

THE WILLIAMS INSURANCE GROUP (Amma)

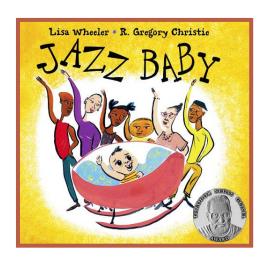
Insurance agency for small businesses thewilliamsinsgrp.com

UP & RUNNING ACCOUNTING SERVICES (Latoria)

Small business accounting + bookkeeping

@uraccountingservices.com

LOOKING FOR A LAST MINUTE GIFT?



GAS-ART GIFTS (Greg)

R. Gregory Christie is a multi-award winning children's book illustrator - including a Caldecott Honor, The New York Times Best Illustrated Children's Book, and six time Coretta Scott King award - with more than 60 published books, beautiful art prints, and traveling childrens' art services. Pick-up our personal favorite, Jazz Baby, to get the whole family singing and dancing.

∰ gas-art.com

POPPA CORN'S GOURMET POPCORN (Keith)

Wondering what to get for the person who has everything? Why something delicious, of course. Choose from over 50 flavors of popcorn - from dill pickle to strawberry cheesecake - or make your own custom blend to suit their style.

⊕ poppa-corns.com





VEOLEO (Janike & Alexis)

Pick up a shirt for every pequeño lector in your life.

weoleo.co

A FEW OF OUR FAVORITES

INDIGO WELLNESS (Paris)

Pamper your friends, family, and yourself this holiday season with a massage, facial, or pedicure at Indigo Wellness, a full service spa in Kirkwood.

indigowellnessatl.com





SMUGS FITNESS (Sam)

Get a jump start on your new year's resolutions with a group kettlebell class or individual training sessions at Smugs Fitness.

smugsfitness.com







SHOP IN PERSON

STOP BY AND VISIT THESE BRICK + MORTAR LOCATIONS!

ATLANTA

Fruity Ice Treats

Dessert catering + italian ice 2489 M.L. King J. Dr. Atlanta, GA 30311

Indigo Wellness

Full service spa 1963 Hosea L. Williams Dr. SE Atlanta GA 30317

Language International Kids Educational Services (LIKES)

After school program + tutoring 66 Howard Street Atlanta, GA 30317

Moisture Love

Plant based products for women 848 Oglethorpe Ave SW #115415 Atlanta, GA 30310

Poppa Corn's Gourmet Popcorn

Gourmet popcorn + old fashion candy 1617 Hosea L. Williams Dr. SE Atlanta, GA 30317

Progressive Center for Wellness

Mental health clinic 881 Ponce De Leon Ave. Atlanta, GA 30306

Saboor Construction

Electrical contracting firm 1000 Parkwood Circle Suite 900 Atlanta. GA 30339

SHWAXX Laboratories

Professional grooming + hair care products 1149 Moreland Ave SE Suite #10 Atlanta, GA 30316

Smugs Fitness

Training gym 1971B College Avenue Atlanta, GA 30317

Sons of Pitches FC

Office space for football club 691 John Wesley Dobbs Ave, Suite V-133 Atlanta, GA 30312

That's a Wrap! @ Happy Mango

Luxury gift wrapping 1996 Hosea L. Williams Dr. NE Atlanta, GA 30317

The Atlanta Beer Boutique

Craft beer shop opening 12/2019 880 Glenwood Ave Atlanta, GA 30316

The Progress Place

Support for youth facing diverse problems 2302 Parklake Drive, Suite 415 Atlanta, GA 30345

Tiffany Powell Photography

Photography studio
The Goat Farm
1200 Foster Street NW Studio ER11
Atlanta, GA 30318

Tropical Lawn Care (TLC)

Small engine repair shop 1885 Memorial Drive SE #2150 Atlanta, GA 30317

Yaya's Natural Hair Boutique

Natural hair salon 2004 Sylvan Rd. Atlanta, GA 30310

AVONDALE ESTATES

Eden Fesshazion Attorney at Law

Law office 23 N. Avondale Plaza Avondale Estates, GA 30002

CLARKSTON

Deorali Grocery

Grocer of traditional + local foods 916 Montreal Rd. Clarkston, GA 30021

Famous Cleaners & Laundromat

Laundromat location 854 Montreal Rd. E Clarkston, GA 30021

Johari Africa

Showroom location 3550 Clarkston Industrial Blvd Suite F Clarkston, GA 30021

Snatchman Towing Service

Roadside services office 800 Second Street Clarkston, GA 30083

DECATUR

Massage Art Studio

Clinical massage studio 2836 Lavista Road Suite D Decatur, GA 30033

Sunshine Jewelry and Watch Repairs

Family-owned jewelry shop 225 E Ponce de Leon Ave #130 Decatur, GA 30030

Tax Lady Plus

Tax talk you can trust 3013 Rainbow Drive #112B Decatur, GA 30034

The Williams Insurance Group

Boutique independent insurance agency 4153C Flat Shoals Parkway, Suite 324G Decatur, GA 30034

Timeless Framework

Optical company + distinctive eyewear 235 Ponce De Leon Pl Decatur, GA 30030

EAST POINT

A Paradigm Shift

Therapy office 3021 Washington Rd. East Point, GA 30344

FAYETTEVILLE

Carla's Boutik @ DOT's Hair Studio

Eclectic fusion of fashion + art 170 Georgia Ave E Favetteville, GA 30214

JONESBORO

Art Houze Alive

Venue space for creatives 888 Mundys Mill Rd. Jonesboro, GA 30238

MONROE

Bread and Butter Farms

Farm of organically grown produce 809 Laboon Road Monroe, GA 30655

SCOTTDALE

Network Atlanta

Green solutions for retired IT 733 Glendale Rd. Scottdale, GA 30079

TUCKER

Mark SQuared

Rental studio + production space 2724 Mountain Industrial Blvd, Suite 207 Tucker, GA 30084

Sankofa Education Services

Education center 4229 First Avenue Suite A-12 Tucker, GA 30843

Atlantic Capital Small Business Starter Kit

Build your credit and a banking relationship.

Atlantic Capital's Small Business Starter Kit will help your business grow. We help small business owners who struggle with growing their business due to previous credit challenges, moving them closer to their goals.

Our Small Business Starter Kit Includes:

- Free business checking account
- Online business banking
- Free mobile app with mobile deposit
- No setup or monthly service fees
- Access to our Business Credit
 Booster Product



Jennifer Andersen Smith
Community Development Officer
679.471.3986 (c)
404.995.0225 (o)
jennifer.smith@atlcapbank.com



Ali Lemma

Not-for-Profit & Business Banking
404.771.9126 (c)
404.460.4435 (o)
ali.lemma@atlcapbank.com